## UNITED STATES PATENT OFFICE

Movado Watch Agency, Inc., New York, N. Y.

Act of 1946

Application October 7, 1947; originally filed, act of 1905, April 12, 1947, Serial No. 520,564

## **ERMOGRAF**

### (Statement)

Movado Watch Agency, Inc., a corporation duly organized under the laws of the State of New York, located at 610 Fifth Avenue, in the city, county, and State of New York, and doing business at 610 Fifth Avenue in the city, county, and State of New York, has adopted and used the trade-mark shown in the accompanying drawing, for WATCHES, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods, and tags and labels applied to said goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on February 1, 1947, and first used in commerce among the several States which may lawfully be regulated by Congress on February 1, 1947.

### (Declaration)

Gaston Ditesheim, being duly sworn, deposes and says that he is the president of Movado Watch Agency, Inc., the applicant named in the foregoing statement; that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States and that no other person, firm, corporation or association, to the best of his knowledge and belief has the right to use such trade-mark in commerce, which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trademark as actually used in connection with the goods and that the facts set forth in the statement are true.

MOVADO WATCH AGENCY, INC., By GASTON DITESHEIM, President.

### PRINCIPAL REGISTER

## Trade-Mark Section 2 (f)

Affidavit under Section 8 accepted.
Affidavit under Section 15 received, Mar. 1, 1954.

## UNITED STATES PATENT OFFICE

The New Haven Clock and Watch Company, New Haven, Conn.

Act of 1946

Application October 16, 1947; originally filed, act of 1905, June 3, 1947, Serial No. 523,474



### (Statement)

The New Haven Clock and Watch Company, a corporation duly organized under the laws of the State of Connecticut, located and doing business at 133 Hamilton Street, New Haven, Connecticut, has adopted and is using the trademark shown in the accompanying drawing, for CLOCKS, WATCHES, AND PARTS THEREOF, in Class 27, Horological instruments, and presents five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to said goods, and/or to their packages, and/or to displays associated with said goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark as shown in the drawing was first used on March 2, 1946, and first used in commerce among the several States, which may be lawfully regulated by Congress on the same date.

No claim is made to the words "Clocks & Watches" appearing in the mark apart from the association shown in the drawing.

Petitioner is the owner of the trade-mark registrations No. 196,301 of March 17, 1925, and No. 405,775 of February 22, 1944.

#### (Declaration)

F. A. Neumann, being duly sworn, deposes and says that he is a vice-president of The New Haven Clock and Watch Company of New Haven, Connecticut, the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered; that the specimens show the trade-mark as actually used in connection with the goods; that the facts set forth in the statement are true; that the words "New Haven" became distinctive of applicant's goods in commerce which may lawfully be regulated by Congress; and that such distinctiveness is based on substantially exclusive and continuous use of the mark "New Haven" since January 1, 1857.

THE NEW HAVEN CLOCK
AND WATCH COMPANY.
F. A. NEUMANN,
Vice-President.

## UNITED STATES PATENT OFFICE

Jaeger Watch Company, Inc., New York, N. Y.

Act of 1946

Application November 15, 1947, Serial No. 541,302

## **MAGNETRIC**

#### (Statement)

Jaeger Watch Company, Inc., a corporation duly organized under the laws of the State of New York, located at New York, New York, and doing business at 304 East 45th Street, New York, New York, has adopted and is using the trademark shown in the accompanying drawing, for CLOCKS OPERATED BY ELECTRO-MOTIVE POWER, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used by applicant upon the goods, and requests that the same be registered on the Principal Register in the United States Patent Office in accordance with the act of July 5, 1946. The trade-mark has been continuously used and applied to said goods in applicant's business since October 15, 1932. The trade-mark is applied or affixed to the goods or the packages containing the same by impressing the same thereon, and/or by placing therein a leaflet on which the trade-mark is shown and by attaching to the goods a tag or label on which the trade-mark is shown. The trade-mark was first used in interstate commerce in the United States on October 15, 1932. Applicant is the owner of trade-mark registration No. 302,957, dated May 2, 1933.

#### (Declaration)

I, Edgar L. Vail, being duly sworn, depose and say that I am president of Jaeger Watch Company, Inc., the applicant named in application Serial No. 541,302, for trade-mark registration, filed November 15, 1947; that I believe that the facts set forth in the statement in said application as amended in accordance with applicant's letter dated June 4, 1948, are true; that I believe said applicant to be the owner of the trade-mark which is in use in commerce among the several States; that no other person, firm, corporation, or association, to the best of my knowledge and belief, has the right to use said trade-mark in commerce which may be lawfully regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive; that the drawing filed with applicant's letter dated June 4, 1948 and the description truly represent the trade-mark sought to be registered; and that the specimens show the trade-mark as actually used in connection with the goods.

> JAEGER WATCH COMPANY, INC., By EDGAR L. VAIL, President.

## UNITED STATES PATENT OFFICE

Norman M. Morris, New York, N. Y.

Act of 1946

Application September 16, 1947, Serial No. 534,649

## NORMIS

#### (Statement)

Norman M. Morris, a citizen of the United States of America, domiciled at 2 Elwood Avenue, Mount Vernon, N. Y., and located and doing business at 608 Fifth Avenue, New York 20, N. Y., has adopted and is using the trade-mark shown in the accompanying drawing, for WATCHES, WATCH DIALS, CLOCKS, AND CLOCK DIALS, in Class 27, Horological instruments, and presents herewith five specimens showing the trademark as actually used in connection with such goods, the trade-mark being applied by means of labels fastened to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used January 1, 1924, and first used in commerce which may lawfully be regulated by the Congress, viz., commerce among the several States, January 1, 1924.

The trade-mark consists merely in the word "Normis."

#### (Declaration)

Norman M. Morris, being duly sworn, deposes and says that he is the applicant herein; that he believes the applicant to be the owner of the trademark; that said trade-mark is in use in commerce among the several States between the United States and foreign nations; that no other person, firm, corporation, or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by the Congress either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that the drawing and description truly represent the trademark sought to be registered; that the specimens show the trade-mark as actually used in connection with the goods; and that the facts set forth in the foregoing statement are true.

NORMAN M. MORRIS.

Affidavit under Section 8 accepted. Affidavit under Section 15 received, Apr. 21, 1954.

## UNITED STATES PATENT OFFICE

The Gruen Watch Company, Cincinnati, Ohio

Act of 1946

Application January 3, 1948, Serial No. 546,097

### **ACHIEVEMENT**

### (Statement)

The Gruen Watch Company, a corporation duly organized under the laws of the State of Ohio, located at Cincinnati, Ohio, and doing business at Time Hill, Cincinnati, Ohio, has adopted and used the trade-mark shown in the accompanying drawing, for WATCHES, WATCH CASES, AND WATCH MOVEMENTS, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied or affixed to the goods by placing it on the dial of the watch, by means of a tag, or in any other suitable manner, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5. 1946.

The trade-mark was first used on December 29, 1947, and first used in commerce among the several States which may lawfully be regulated by Congress on December 29, 1947.

#### $(\mathbf{Declaration})$

Benjamin S. Katz, being sworn, deposes and

says that he is the president of The Gruen Watch Company, the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States and that no other person, firm, corporation, or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trademark as actually used in connection with the goods, and that the facts set forth in the statement are true.

THE GRUEN WATCH COMPANY, By BENJAMIN S. KATZ,

President.

Affidavit under Section 8 accepted. Affidavit under Section 15 received, Apr. 21, 1954.

## UNITED STATES PATENT OFFICE

The Gruen Watch Company, Cincinnati, Ohio

Act of 1946

Application January 3, 1948, Serial No. 546,098

### **ADMINISTRATOR**

### (Statement)

The Gruen Watch Company, a corporation duly organized under the laws of the State of Ohio, located at Cincinnati, Ohio, and doing business at Time Hill, Cincinnati, Ohio, has adopted and used the trade-mark shown in the accompanying drawing, for WATCHES, WATCH CASES, AND WATCH MOVEMENTS, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied or affixed to the goods by placing it on the dial of the watch, by means of a tag, or in any other suitable manner, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on December 29, 1947, and first used in commerce among the several States which may lawfully be regulated by Congress on December 29, 1947.

### (Declaration)

Benjamin S. Katz, being duly sworn, deposes and says that he is the president of The Gruen Watch Company, the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

THE GRUEN WATCH COMPANY, By BENJAMIN S. KATZ,

President.

Affidavit under Section 8 accepted. Affidavit under Section 15 received, Apr. 21, 1954.

## UNITED STATES PATENT OFFICE

The Gruen Watch Company, Cincinnati, Ohio

Act of 1946

Application January 3, 1948, Serial No. 546,100

### **STATESMAN**

#### (Statement)

The Gruen Watch Company, a corporation duly organized under the laws of the State of Ohio, located at Cincinnati, Ohio, and doing business at Time Hill, Cincinnati, Ohio, has adopted and used the trade-mark shown in the accompanying drawing, for WATCHES, WATCH CASES, AND WATCH MOVEMENTS, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied or affixed to the goods by placing it on the dial of the watch, by means of a tag, or in any other suitable manner, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used in February 1946, and first used in commerce among the several States which may lawfully be regulated by Congress in February 1946.

### (Declaration)

Benjamin S. Katz, being duly sworn, deposes

and says that he is the president of The Gruen Watch Company, the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

THE GRUEN WATCH COMPANY, By BENJAMIN S. KATZ,

President.

Section 2 (f)

## UNITED STATES PATENT OFFICE

Illinois Watch Case Co., Elgin, Ill.

Act of 1946

Application January 3, 1948, Serial No. 546,105

# Stratford

### (Statement)

Illinois Watch Case Co., a corporation duly organized under the laws of the State of Illinois, located at Elgin, Illinois, and there doing business at Dundee and Slade Avenues, has adopted and used the trade-mark shown in the accompanying drawing, for WATCHES, WATCH MOVEMENTS, AND WATCH CASES, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods, the containers for the goods, displays associated with the goods, or tags or labels affixed to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used by applicant and its predecessors in title in March, 1914, and first used in commerce among the several States which may lawfully be regulated by Congress in March, 1914

Applicant is the owner of trade-mark registration No. 221,482, dated November 30, 1926.

### (Declaration)

Allen B. Gellman, being duly sworn, deposes

and says that he is president of Illinois Watch Case Co., the applicant named in the foregoing statement; that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States which may lawfully be regulated by Congress and that no other person, firm, corporation, or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress, either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive; that the drawing and description truly represent the trade-mark sought to be registered: that the specimens show the trade-mark as actually used in connection with the goods; that the facts set forth in the statement are true, that the trade-mark is distinctive of applicant's goods; and that applicant's use of the trade-mark has been substantially exclusive and continuous, for a period exceeding five years immediately prior to the date hereof, in commerce which may lawfully be regulated by Congress.

> ILLINOIS WATCH CASE CO., By ALLEN B. GELLMAN, President

## Registration No. 507,266

### PRINCIPAL REGISTER

Trade-Mark Section 2 (f)

## UNITED STATES PATENT OFFICE

Illinois Watch Case Co., Elgin, Ill.

Act of 1946

Application January 3, 1948, Serial No. 546,106



### (Statement)

Illinois Watch Case Co., a corporation duly organized under the laws of the State of Illinois, located at Elgin, Illinois, and there doing business at Dundee and Slade Avenues, has adopted and used the trade-mark shown in the accompanying drawing, for WATCHES, WATCH MOVEMENTS, AND WATCH CASES, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods, the containers for the goods, displays associated with the goods, or tags or labels affixed to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used by applicant and its predecessors in title on February 16, 1922, and first used in commerce among the several States which may lawfully be regulated by Congress on February 16, 1922.

Applicant is the owner of trade-mark registration No. 212,863, dated May 11, 1926.

### $(\mathbf{Declaration})$

Allen B. Gellman, being duly sworn, deposes

and says that he is president of Illinois Watch Case Co., the applicant named in the foregoing statement; that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States which may lawfully be regulated by Congress and that no other person, firm, corporation, or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress, either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive; that the drawing and description truly represent the trade-mark sought to be registered; that the specimens show the trade-mark as actually used in connection with the goods; that the facts set forth in the statement are true; that the trade-mark is distinctive of applicant's goods; and that applicant's use of the trademark has been substantially exclusive and continuous, for a period exceeding five years immediately prior to the date hereof, in commerce which may lawfully be regulated by Congress.

> ILLINOIS WATCH CASE CO., By ALLEN B. GELLMAN, President.

## SUPPLEMENTAL REGISTER Trade-Mark

## UNITED STATES PATENT OFFICE

Latour Fifth Avenue, Inc., New York, N. Y.

Act of 1946

Application December 1, 1948; originally filed, act of 1905, July 16, 1946, Serial No. 505,704



#### (Statement)

Latour Fifth Avenue, Inc., a corporation duly organized under the laws of the State of New York, located and doing business at 230 Fifth Ave., New York 1, N. Y., has adopted and is using the trade-mark shown in the accompanying drawing, for CLOCKS, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods and the containers for the goods, and requests that the same be registered in the United States Patent Office on the Supplemental Register in accordance with the act of July 5, 1946.

The trade-mark was first used on March 15, 1946, and first used in commerce among the several States, which may lawfully be regulated by Congress, on March 15, 1946, and has been in lawful use in such commerce upon or in connection with the goods for the year preceding the filing of this amendment.

#### (Declaration)

Martha F. Frank, being duly sworn, deposes and says that she is the treasurer of Latour Fifth Ave., Incorporated, the applicant named in the foregoing statement, that she believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States and that no other person, firm, corporation or association, to the best of her knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trademark as actually used in connection with the goods, and that the facts set forth in the statement are true.

LATOUR FIFTH AVENUE, INC., By MARTHA F. FRANK, Treasurer.

## SUPPLEMENTAL REGISTER Trade-Mark

### UNITED STATES PATENT OFFICE

Allemann & Gisiger, New York, N. Y.

Act of 1946

Application April 26, 1948, Serial No. 511,922



### (Statement)

Allemann & Gisiger, a firm domiciled in the Borough of Manhattan, city of New York, county of New York, State of New York, doing business at 551 Fifth Avenue, Borough of Manhattan, county, city, and State of New York, and composed of the following members, Otto Allemann and Walter Gisiger, both citizens of the United States, has adopted and is using the trade-mark shown, for WATCHES AND PARTS THEREOF, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to said goods and/or the containers of said goods by means of labels, or tags, and requests that the same be registered in the United States Patent Office on the Supplemental Register in accordance with the act of July 5, 1946.

The trade-mark was first used on October 28, 1946, and first used in commerce among the several States which may lawfully be regulated by Congress on October 28, 1946, and has been in lawful use in such commerce upon or in connec-

tion with the goods for the year preceding the filing of this application.

#### (Declaration)

Walter Gisiger, being duly sworn, deposes and says that he is a member of the firm of Allemann & Gisiger, the applicant named in the foregoing statement, that he believes that said firm is the owner of the trade-mark, which is in use in commerce among the several States, and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress, either in the identical form thereof or in any such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

ALLEMANN & GISIGER, By WALTER GISIGER, A Member of the Firm. Registered Apr. 5, 1949

Registration No. 508,294

### SUPPLEMENTAL REGISTER

**Trade-Mark** 

OANCELLED

CANORILED

## UNITED STATES PATENT OFFICE

Clinton Watch Company, Chicago, Ill.

Act of 1946

Application September 10, 1948, Serial No. 520,615

## WALDRON

#### (Statement)

Clinton Watch Company, a corporation duly organized under the laws of the State of Illinois, located at Chicago, Illinois, and doing business at 29 East Madison Street, Chicago, Illinois, has adopted and is using the mark shown, for WATCHES, in Class 27, Horological instruments, and presents five specimens showing the mark as actually used in connection with such goods, the mark being applied to the dials of said watches, and requests that the same be registered in the United States Patent Office on the Supplemental Register in accordance with the act of July 5 1946

The mark was first used on or about January 15, 1947, and first used in commerce among the several States which may lawfully be regulated by Congress on or about January 15, 1947, and has been in lawful use in such commerce upon or in connection with the goods for the year preceding the filing of this application.

### (Declaration)

Hyman Wein, being duly sworn, deposes and says that he is the president of Clinton Watch Company, the applicant named in the foregoing statement, that he believes said corporation to be the owner of the mark which is in use in commerce among the several States and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the mark sought to be registered, that the specimens show the mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

CLINTON WATCH COMPANY, By HYMAN WEIN, President.

## SUPPLEMENTAL REGISTER Trade-Mark

### UNITED STATES PATENT OFFICE

E. Devay, New York, N. Y.

Act of 1946

Application May 28, 1948, Serial No. 521,506

## **DEROW**

#### (Statement)

E. Devay, a firm domiciled in the city of New York and State of New York, doing business at 1160 Fifth Avenue, city of New York, and State of New York, and composed of the following members, Emeric Devay and Ernestine Devay, both citizens of the United States of America, has adopted and is using the trade-mark shown, for WATCHES, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods, or to the boxes or packages containing the same, and requests that the same be registered in the United States Patent Office on the Supplemental Register in accordance with the act of July 5, 1946.

The mark was first used on April 4, 1947, and first used in commerce among the several States of the United States which may lawfully be regulated by Congress on April 4, 1947, and has been in lawful use in such commerce upon or in connection with the goods for the year preceding the filing of this application.

#### (Declaration)

Emeric Devay, being duly sworn, deposes and says that he is a member of the firm of E. Devay, the applicant named in the foregoing statement, that he believes that said firm is the owner of the mark, which is in use in commerce among the several States of the United States, and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such mark in commerce which may lawfully be regulated by Congress, either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the mark sought to be registered, that the specimens show the mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

E. DEVAY,
By EMERIC DEVAY,
A Member of the Firm.

## UNITED STATES PATENT OFFICE

I. D. Watch Case Co. Inc., Jamaica, N. Y.

Act of 1946

Application November 24, 1947, Serial No. 542,134

l·d.

### (Statement)

I. D. Watch Case Co. Inc., a corporation duly organized under the laws of New York, located at 137–11 90th Avenue, Jamaica, New York city, and doing business at 137–11 90th Avenue, Jamaica, county of Queens, city of New York, has adopted and is using the trade-mark shown in the accompanying drawing, for WATCH CASES, in Class 27, Horological instruments, and presents herewith five specimens or facsimiles showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to said goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946

The trade-mark was first used on said goods and first used in commerce which may lawfully be regulated by Congress in 1936.

The applicant previously obtained the trademark I. D. Watch Case Co. Inc., on May 7, 1935, No. 323,943, and the said trade-mark ever since has been owned by the applicant.

#### (Declaration)

Isidor Dinstman, being duly sworn, deposes and says that he is the president of I. D. Watch Case Co. Inc., the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trademark as actually used in connection with the goods, and that the facts set forth in the statement are true.

I. D. WATCH CASE CO. INC., By ISIDOR DINSTMAN, President.

### PRINCIPAL REGISTER

Trade-Mark Section 2 (f)

## UNITED STATES PATENT OFFICE

The E. Ingraham Company, Bristol, Conn.

Act of 1946

Application February 11, 1948, Serial No. 549,442

## Arlington

#### (Statement)

The E. Ingraham Company, a corporation organized under the laws of the State of Connecticut and located at Bristol, Connecticut, and doing business at 392 North Main Street, Bristol, Connecticut, has adopted and used the trademark shown in the accompanying drawing, for CLOCKS, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied or affixed to the goods by printing the same upon labels which are attached to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

Applicant, The E. Ingraham Company, is the owner of the Certificate of Registration No. 291,-568 granted to it on February 16, 1932 under the act of March 19, 1920.

The trade-mark was first used in 1913, and first used in commerce among the several States which may lawfully be regulated by Congress in 1913.

#### (Declaration)

Dudley S. Ingraham, being duly sworn, deposes

and says that he is the vice president of The E. Ingraham Company, the applicant named in the foregoing statement, that he believes said corporation is the owner of the trade-mark which is used in commerce among the several States, that no other person, firm, corporation, or association to the best of his knowledge and belief has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive; that said trade-mark has become distinctive of applicant's goods in commerce; that applicant's use of said mark in commerce which may be lawfully regulated by Congress has been substantially exclusive and continuous for the five years next preceding the date of filing of this application for registration; that the drawing and description truly represent the trade-mark sought to be registered; that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

THE E. INGRAHAM COMPANY, By DUDLEY S. INGRAHAM, Vice President,

## UNITED STATES PATENT OFFICE

Pierre Nicolet, Tramelan, Switzerland

Act of 1946

Application March 26, 1948, Serial No. 553,124

## FORMIDA

#### (Statement)

Pierre Nicolet, a citizen of Switzerland, residing at Tramelan, Switzerland, and doing business at Rue de la Paix 8, Tramelan, Switzerland, has adopted and is using the trade-mark shown in the accompanying drawing, for WATCHES AND PARTS OF WATCHES, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods or the containers for the goods by being printed or stamped on labels which are attached to the goods or to the containers of the goods, or in other suitable ways and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

Such trade-mark has been registered in Switzerland, Registration No. 107,290, dated May 5, 1944, and said registration is now in force and effect.

#### (Declaration)

Pierre Nicolet, being duly sworn, deposes and says that he believes himself to be the owner of the trade-mark, which is in use as a trade-mark and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

Richards & Geier, whose postal address is 274 Madison Avenue, city, county and State of New York, is designated as applicant's representative on whom notices or process in proceedings affecting the mark may be served.

PIERRE NICOLET.

## UNITED STATES PATENT OFFICE

Tschuy-Vogt Watch Co., Grenchen, Switzerland

Act of 1946

Application April 22, 1948, Serial No. 555,325

## **TEVO**

#### (Statement)

Tschuy-Vogt Watch Co., a corporation duly organized and existing under the laws of Switzerland and located at Grenchen, Switzerland, and having a place of business at Grenchen, Switzerland, has adopted and is using the trade-mark shown in the accompanying drawing, for WATCHES AND WATCH MOVEMENTS, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark herewith five specimens showing the trade-mark the trade-mark being applied to the goods or the containers for the goods or to tags or labels affixed to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

Such trade-mark has been registered in Switzerland, Registration No. 116,963, dated September 2, 1946, and said registration is now in force and effect.

#### (Declaration)

Josef Tschuy-Vogt, being duly sworn, deposes and says that he is the manager of Tschuy-Vogt

Watch Co., the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use as a trade-mark and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress, either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trademark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

Richards & Geier (V. Alexander Scher sole surviving member of the firm) whose postal address is 274 Madison Avenue, New York city, New York, is designated as applicant's representative on whom notices or process in proceedings affecting the mark may be served.

TSCHUY-VOGT WATCH CO., By JOSEF TSCHUY-VOGT,

Manager.

## UNITED STATES PATENT OFFICE

Aristocrat Watch & Jewelry Co., Inc., New York, N. Y.

Act of 1946

Application August 22, 1947, Serial No. 532,094

## KING ARTHUR

#### (Statement)

Aristocrat Watch & Jewelry Co., Inc., a corporation duly organized under the laws of the State of New York, located at New York city and doing business at 29 Broadway, has adopted and is using the trade-mark in the accompanying drawing, for WATCHES, CLOCKS, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the faces, works and cases of the watches by painting, engraving, stamping or otherwise marking it thereon, and it is also marked upon the boxes and cases in which such watches and clocks are packed for purposes of shipment, storage or display, by painting, stenciling, branding, or similar means, or by placing thereon a printed label on which such trade-mark is shown, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on August 1, 1947, and first used in commerce between foreign countries and the United States, which may lawfully be regulated by Congress August 1, 1947.

#### (Declaration)

Sidney J. Ettman, being duly sworn, deposes and says that he is the secretary of Aristocrat Watch & Jewelry Co., Inc., the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce between foreign countries and the United States, and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

ARISTOCRAT WATCH &
JEWELRY CO., INC.,
By SIDNEY J. ETTMAN,
Secretary.

## UNITED STATES PATENT OFFICE

Aristocrat Watch & Jewelry Co., Inc., New York, N. Y.

Act of 1946

Application August 22, 1947, Serial No. 532,097



#### (Statement)

Aristocrat Watch & Jewelry Co., Inc., a corporation duly organized under the laws of the State of New York, located at New York city, and doing business at 29 Broadway, has adopted and is using the trade-mark in the accompanying drawing, for WATCHES, CLOCKS, in Class 27. Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the faces, works and cases of the watches by painting, engraving, stamping or otherwise marking it thereon, and it is also marked upon the boxes and cases in which such watches and clocks are packed for purposes of shipment, storage or display, by painting, stencilling, branding, or similar means, or by placing thereon a printed label on which such trade-mark is shown, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on August 1, 1947, and first used in commerce between foreign countries and the United States which may lawfully be regulated by Congress August 1, 1947.

### (Declaration)

Sidney J. Ettman, being duly sworn, deposes and says that he is the secretary of Aristocrat Watch & Jewelry Co., Inc., the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce between foreign countries and the United States, and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress, either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are

ARISTOCRAT WATCH & JEWELRY CO., INC.,

By SIDNEY J. ETTMAN,
Secretary.

Affidavit under Section 8 accepted.
Affidavit under Section 15 received, May 14, 1954.

## UNITED STATES PATENT OFFICE

Berna Watch Factory S. A., Saint-Imier, Canton of Berne, Switzerland

Act of 1946

Application October 23, 1947; originally filed, act of 1905, March 23, 1945, Serial No. 481,208

## BERNA

#### (Statement)

Berna Watch Factory S. A., a joint-stock company duly organized under the laws of Switzerland, located at Saint-Imier (Canton of Berne, Switzerland), and doing business at Saint-Imier (Canton of Berne, Switzerland), has adopted and used the trade-mark shown in the accompanying drawing, for MOVEMENTS, CASES AND DIALS FOR WATCHES AND STOP-WATCHES, in Class 27, Horological instruments, and presents herewith five specimens showing the trademark as actually used in connection with such goods, the trade-mark being applied to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on January 1, 1930, as to the specific form as shown and in 1895 as to the word mark "Berna," and first used in commerce between Switzerland and the United States of America, which may lawfully be regulated by Congress on August 8, 1947.

Said trade-mark has been registered in Switzerland No. 107,539, dated June 15, 1944, on an application filed June 15, 1944.

The said Messrs. Young, Emery & Thompson, Washington 5 D. C., designated as applicant's representative on whom process or notice of proceedings affecting the right to ownership of said

trade-mark brought under the laws of the United States may be served.

BERNA WATCH FACTORY S. A., By MARGUERITE VON ARX, Director.

#### (Declaration)

Charles Jeanneret, being duly sworn, deposes and says that he is the director of Berna Watch Factory S. A., the applicant named in the foregoing statement, that he believes that said jointstock company is the owner of the trade-mark which is in use in commerce between foreign nations and the United States and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true; that the said trade-mark has been registered in Switzerland on June 15, 1944, No. 107,539.

BERNA WATCH FACTORY S. A. CHARLES JEANNERET,

Director.

## Registration No. 509,164

## SUPPLEMENTAL REGISTER Trade-Mark

## UNITED STATES PATENT OFFICE

Greygor Watch Co., New York, N. Y.

Act of 1946

Application January 18, 1949, Serial No. 517,719

## **BALDWIN**

#### (Statement)

Greygor Watch Co., a firm domiciled in New York city, New York, doing business at 22 West 48th Street, New York, New York, and composed of the following members, Nathan Goodman and Anne Goodman, both citizens of the United States of America, has adopted and is using the trade-mark shown in the accompanying drawing, for WATCHES, CLOCKS, AND PARTS THERE-OF: WATCH CASES, WATCH AND CLOCK DIALS, in Class 27, Horological instruments, and presents herewith five specimens showing the mark as actually used in connection with such goods, the mark being applied to the goods or the containers for the goods, and requests that the same be registered in the United States Patent Office on the Supplemental Register in accordance with the act of July 5, 1946.

The mark was first used on February 1, 1947, and first used in commerce among the several States which may lawfully be regulated by Congress on February 1, 1947, and has been in lawful use in such commerce upon or in connection

with the goods for the year preceding this application.

### (Declaration)

Nathan Goodman, being duly sworn, deposes and says that he is a member of the firm of Greygor Watch Co., the applicant named in the foregoing statement, that he believes that said firm is the owner of the mark, which is in use in commerce among the several States and that no other person, firm, corporation or association to the best of his knowledge and belief, has the right to use such mark in commerce which may lawfully be regulated by Congress, either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the mark sought to be registered, that the specimens show the mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

GREYGOR WATCH CO., By NATHAN GOODMAN, Member of the Firm.

## UNITED STATES PATENT OFFICE

Cresarrow Watch Co., a subsidiary of Henry Blank & Company, Newark, N. J.

Act of 1946

Application January 7, 1948, Serial No. 546,372

### **CRESARROW**

#### (Statement)

Cresarrow Watch Co., a corporation of the State of New Jersey and a subsidiary of Henry Blank & Company, a corporation of the State of New Jersey, both located in Newark, county of Essex, and State of New Jersey, and doing business at 19 Liberty street in Newark, New Jersey, has adopted and is using the trade-mark shown in the accompanying drawing, for WATCHES AND PARTS THEREOF, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied directly to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used by applicant's predecessor in business in 1912, and first used in commerce among the several States which may lawfully be regulated by Congress, since 1912.

#### (Declaration)

Andrew C. Becker, being duly sworn, deposes and says that he is the secretary of Cresarrow Watch Co., a subsidiary of Henry Blank & Company, the applicant named in the foregoing statement; that he believes said corporation to be the owner of the trade-mark which is in use in commerce among the several States, and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress, either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive; that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

CRESARROW WATCH CO., A SUBSIDI-ARY OF HENRY BLANK & COMPANY, By ANDREW C. BECKER,

Secretary.

## UNITED STATES PATENT OFFICE

Looping, S. A., Corcelles, Neuchatel, Switzerland

Act of 1946

Application February 18, 1948, Serial No. 550,051

## LOOPING

### (Statement)

Looping, S. A., a corporation duly organized under the laws of Switzerland, located at Corcelles, Neuchatel, Switzerland and doing business at 8 Rue de la Gare, Corcelles, Neuchatel, Switzerland, has adopted and is using the trade-mark shown in the accompanying drawing, for ALARM CLOCKS, DESK CLOCKS, TRAVELLING ALARM CLOCKS, AND WATCHES, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods or the containers for the goods by being printed or stamped on labels which are attached to the goods or to the containers of the goods, or in other suitable ways, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

Application for registration of said trade-mark has been filed in Switzerland on November 5, 1947, Registration No. 122,459, dated November 5, 1947, and a right of priority based on this application is claimed.

### (Declaration)

Mr. Georges Dalcher, being duly sworn, deposes and says that he is the president of Looping, S. A., the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use as a trade-mark and that no other person, firm, corporation or association to the best of his knowledge and belief has the right to use such trade-mark in commerce which may lawfully be regulated by Congress, either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

Richards & Geier, whose postal address is 274 Madison Avenue, city, county, and State of New York, is designated as applicant's representative on whom notices or process in proceedings affecting the mark may be served.

LOOPING, S. A., By G. DALCHER, President. Int. Cl.: 14

Prior U.S. Cl.: 27

United States Patent and Trademark Office

Reg. No. 509,950 Registered May 17, 1949 OG Date Aug. 29, 1989

#### TRADEMARK PRINCIPAL REGISTER

## Neptune

ZALE CORPORATION (TEXAS CORPORATION)
901 WEST WALNUT HILL LANE
IRVING, TX 75038, ASSIGNEE OF
GRANAT BROS., INC. (CALIFORNIA
CORPORATION) SAN FRANCISCO,
CA

OWNER OF U.S. REG. NO. 337,336.
FOR: WATCHES, IN CLASS 27 (INT. CL. 14).
FIRST USE 11-2-1939; IN COMMERCE 11-2-1939.

SER. NO. 552,142, FILED 3-17-1948.

In testimony whereof I have hereunto set my hand and caused the seal of The Patent and Trademark Office to be affixed on Aug. 29, 1989.

COMMISSIONER OF PATENTS AND TRADEMARKS

## UNITED STATES PATENT OFFICE

Granat Bros., Inc., San Francisco, Calif.

Act of 1946

Application March 17, 1948, Serial No. 552,142

# Neptune

#### (Statement)

Granat Bros., Inc., a corporation duly organized under the laws of the State of California, located at San Francisco, county of San Francisco, State of California, and doing business at 2390 Mission Street, San Francisco aforesaid, and its predecessor in business have adopted and used the trade-mark shown in the accompanying drawing, for WATCHES, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied or affixed to the articles by attaching a label thereon or by engraving or stamping the mark thereon, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

Applicant is the owner of Trade-Mark No. 337,336, registered April 30, 1940, for "Neptune" for which this application for reregistration under the Trade-Mark Act of July 5, 1946, is made.

The trade-mark was first used on November 2, 1939, by applicant's predecessor in business, and first used in commerce among the several States which may lawfully be regulated by Congress on

or about November 2, 1939, and has been in continuous use by applicant's predecessor and applicant ever since such first use.

#### (Declaration)

Joseph Granat, being duly sworn, deposes and says that he is the president of Granat Bros., Inc., the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States and that no other person, firm, corporation, or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress, either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

GRANAT BROS., INC., By JOSEPH GRANAT, President.

Ang. Sec. & Acopt. Sec. 15 Ack. NOV -8 1954

## UNITED STATES PATENT OFFICE

R. H. Macy & Co., Inc., New York, N. Y.

Act of 1946

Application December 24, 1947, Serial No. 552,369

## LA FORGE

#### (Statement)

R. H. Macy & Co., Inc., a corporation duly organized under the laws of the State of New York and located in the city of New York, county of New York, and State of New York, and doing business at Broadway and Thirty-fourth Street, in said city, has adopted and is using the trademark shown in the accompanying drawing, for WATCHES, in Class 27, Horological instruments, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods, or to the packages containing the same, by placing thereon a printed label or tag on which the trade-mark is shown, or by engraving the name directly on the watches, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on June 24, 1930, and first used in commerce among the several States which may lawfully be regulated by Congress on June 24, 1930.

Applicant is the owner of Trade-Mark Registration No. 288,524, October 27, 1931.

#### (Declaration)

Richard Weil, Jr., being duly sworn, deposes and says that he is the vice president of R. H. Macy & Co., Inc., the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered; that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

R. H. MACY & CO., INC., By RICHARD WEIL, JR., Vice President.